

MISSION

VISION

STRATEGY



VISION AND THE CHURCH

Where there is no vision, the people perish

Proverbs 29:18a

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IGNITE
Zambia 2022 

Where there is no vision, the people perish. (Prov 29:18a)
Therefore do not be foolish, but understand what the Lord's will is. (Eph 5:17 NIV)

- God holds anointed Leaders accountable to a higher standard
Luke 12:48, James 3:1, Eph 4:1
- Leaders are *required* to have vision on behalf of their people
Luke 6:39, Eph 5:17
- God warns you about not having a clear “vision”
Prov 29:18a

Are YOU A Leader Without a Clear Vision?

YOURS OR GOD'S?

- Mission, Vision, Strategies are about **understanding God's will**
- Pray & ask others to pray for you – ask God (*Col 1:9b NIV*)
- Seek wise counsel (your spouse, your leaders, your peers, ...)

God's Mission, Vision, Strategy, and Tactics for your Church

Your ownership of discovering, using, communicating, & leading.

MISSION

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Mission – The Purpose of the Church



Vision – A Picture of what your Church could be



Strategies – big ideas on how you accomplish the vision



Tactics – the day-to-day ministries and activities

MISSION

To worship God, minister to believers,
evangelize and be merciful to unbelievers.

- To Worship God

Col 3:16, Eph 1:12

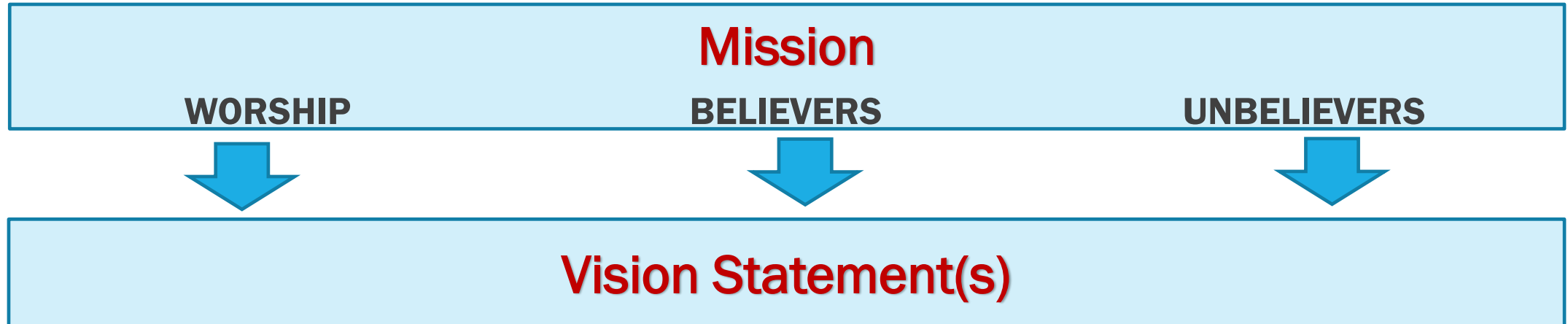
- To Minister to Believers

Col 1:28, Eph 4:12, 1 John 3:17

- To Evangelize and be Merciful to Unbelievers

Matt 28:19, Luke 6:35-36

VISION



- Great visions fulfill all 3 mission areas
- Visions are destinations
- Visions are “WOW” pictures of what your church could be

VISION

Building a vision for tomorrow
starts with understanding what God has given you today

EVERY CHURCH IS UNIQUE

⁴There are **different gifts**, but the same Spirit.

⁵There are **different ministries**, but the same Lord.

⁶There are **different ways of working**, but the same God works all things in all people.

(1 Cor 12:4-6 NIV)

- There are *reasons why* He gave you what you have
- Write them down! Strengths, special people, strong leaders, resources, your community, your ministries, activities, services you provide, etc., etc.

VISION

IN 3-5 YEARS

WHAT WILL YOUR CHURCH BE KNOWN FOR?

- Christ Life Church... We transform lives for Jesus Christ through preaching the gospel and discipleship, training leaders, pastors and planting churches
- Cornerstone Church... We “do” church in a way that reflects the community and offers real answers to life, while remaining true to God's Word.

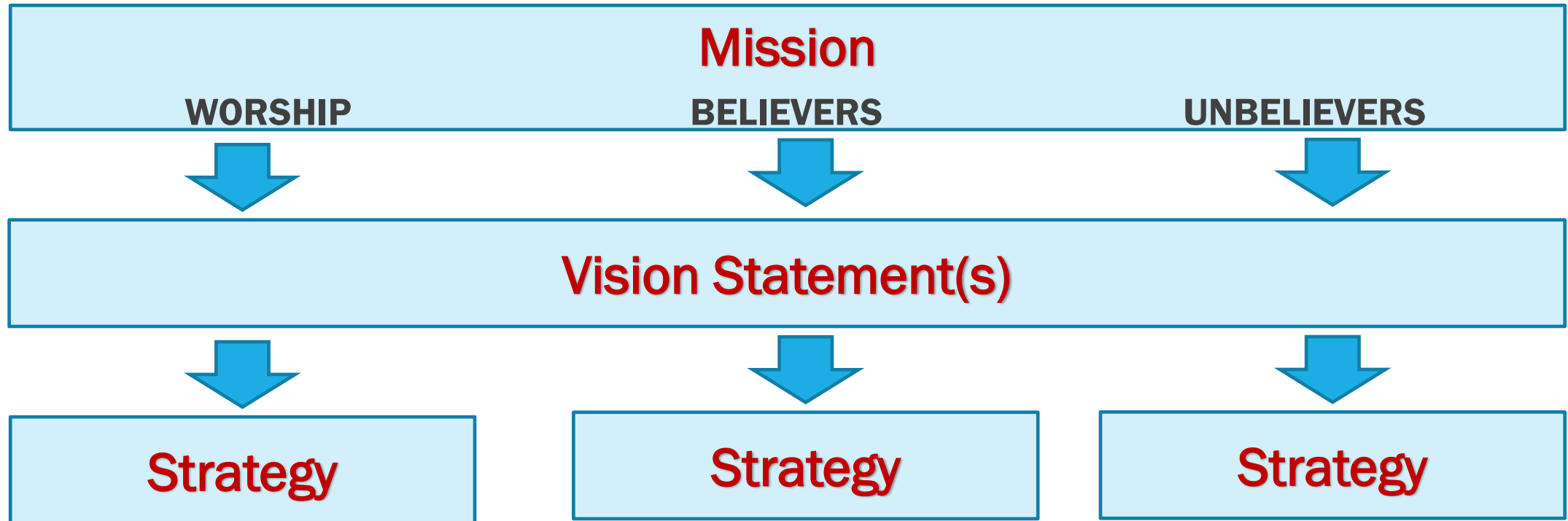
VISION

Create Your First Visions

Mission Area	Example Visions
Our church worships God powerfully because...	...of our focus on prayer ...of our amazing Sunday service
We have a remarkable ministry to believers because...	...our life-skills training makes people self-supporting ...our small groups study the Bible and support each other
We evangelize and are merciful to unbelievers through...	...caring for orphans' physical and spiritual needs ...a food + Gospel community outreach program ...a focus on the local prison with necessities + the Word

Remember: Big, Bold, 3-5 Years Out

STRATEGY



Strategies tell how you're going to achieve the vision
Strategies focus what we DO.

STRATEGY

Example

M/V/S	Examples
Mission	Minister to believers Evangelize and be merciful to unbelievers
Vision	...our skills training creates self-supporting believers that support each other
Strategies	<ul style="list-style-type: none">• Support local community trade schools• Build and grow a local school for children

Remember: Big Picture of HOW you achieve your Vision

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Tactics Example: WHAT do we DO?

M/V/S	Examples
Mission	Minister to believers Evangelize and be merciful to unbelievers
Vision	...our skills training creates self-supporting believers that support each other
Strategy	Build and grow a local school for children
Tactics	<ul style="list-style-type: none">• Fundraise and build at least one new classroom per year• Hire great teachers and staff to ensure a high-quality result• Ensure a strong Biblical teaching foundation• Enroll children from paying families to fund as many disadvantaged students as we can

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How do I use Mission-Vision-Strategy?

- Use them to say yes and say no
- Prioritize your resources
- Measure your activities against them

You do not have to be everything to everybody
that is Jesus' job

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What now?

- Pray for clarity: it is His calling and will for you to discern, articulate, and make happen
- Write them down! Even a draft is better than nothing!
- USE THEM
- Revisit & revise them as you learn and grow
- Be bold and courageous – may the power of the Holy Spirit be with you



WORKBOOK

MISSION

To worship God, minister to believers,
evangelize and be merciful to unbelievers.

VISION

Create Your First Vision Statements

Vision Area	Your Ideas
Our church worships God powerfully because...	
We have a remarkable ministry to believers because...	
We evangelize and are merciful to unbelievers through...	

Remember: Big, Bold, 3-5 Years Out

STRATEGY

Create Your Strategies

Vision Area	Strategies
Vision #1:	<ul style="list-style-type: none">• _____• _____• _____
Vision #2:	<ul style="list-style-type: none">• _____• _____• _____
Vision #3	<ul style="list-style-type: none">• _____• _____• _____

Remember: Big Picture of HOW you achieve your Vision

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Create Tactics: WHAT do we DO

M/V/S	Examples
Mission	<input type="checkbox"/> Worship God <input type="checkbox"/> Minister to Believers <input type="checkbox"/> Evangelize and be merciful to unbelievers
Vision	
Strategy	
Tactics	<ul style="list-style-type: none">• _____• _____• _____• _____• _____

Your Quarterly Results: How did you do on Tactics?